

SPORTS MEDICINE 25 CONFERENCE

SPONSOR PACK

4th & 5th SEPTEMBER 2025
EMIRATES STADIUM | HOME OF ARSENAL FC

SMUG
SPORTS MEDICINE ULTRASOUND GROUP



WE ARE THE
ARSENAL

TACKLING THE BIGGEST CHALLENGES IN SPORTS MEDICINE

Following the success of last year's event, we are proud to bring you our biggest ever Sports Medicine Conference, in collaboration with Arsenal Football Club and FA Medical Society (FAMS). This year, we're focusing even more on the most pressing challenges in football and sports medicine, including bone health and stress injuries, shoulder instability, female ACL injuries, hamstring injuries, osteochondral defects, and recurrent knee effusion.

With a carefully designed programme, shaped by Arsenal FC, SMUG, FAMS and delegate feedback from last year, this event ensures a cutting-edge learning experience.

Held at the iconic Emirates Stadium in central London, this conference brings together leading experts in clinical assessment, patient management, rehabilitation, imaging, and surgical interventions. Because looking after elite athletes is a team game.

WHAT TO EXPECT

- Gain invaluable insights into muscle, ligament and tendon injury.
- Learn from top clinicians as they share real-world cases — victories and setbacks alike.
- Stay ahead of the curve with the latest research and trends in sports medicine.

HIGHLIGHTS

- **Keynote Speakers:** Our distinguished keynote speakers include Dr Stephen Bird, Dr Martin Buchheit, Amy Arundale, Dr Per Hölmich and Dr. Marcelo Bordalo, who will all share their visionary insight.
- **Special Events:** Don't miss our welcome drinks and conference dinner where you can unwind and celebrate with your peers.
- **Workshops and Panels:** Sessions led by experts and industry pioneers.

sportsmedconf.com



SPONSORSHIP

We are excited to welcome you as a sponsor of the Sports Medicine Conference – an opportunity for learning, networking, showcasing your brand and to foster meaningful connections with a global audience.

Taking place on the 4th & 5th September 2025 at the iconic Emirates Stadium, home of Arsenal Football Club, this conference promises to be exceptional!

As a sponsor of the Sports Medicine Conference, you will position your brand at the forefront of sports medicine, gaining unparalleled exposure to a highly targeted and engaged audience. Our conference has attracted a diverse group of attendees, including industry experts, decision-makers, and influential voices who are shaping the future of sports medicine.

Your support and participation are crucial in making the Sports Medicine Conference a resounding success.

Together, we can drive innovation, inspire change, and create lasting impact.

The Sports Medicine Conference Team

To discuss the sponsorship options please contact us at sportsmedconf@whiteleafsolutions.com

[VIEW SMC24 IMAGE GALLERY](#)

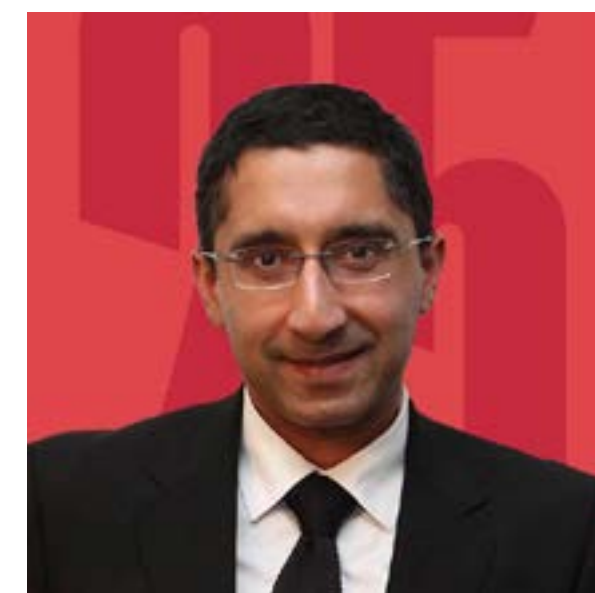




“It was one of the best conferences I’ve been to, coming from the US, the quality of the speakers and information was world class.”

WORLD CLASS SPEAKERS

[SEE FULL PROGRAMME](#)



LAST YEAR AT THE SPORTS MEDICINE CONFERENCE



200 DELEGATES FROM **24** COUNTRIES



143,909 SOCIAL IMPRESSIONS IN JUST 3 MONTHS



A.F.C. Bournemouth
Arsenal F.C.
Aston Villa F.C.
Brentford F.C.
Charlotte Hornets NBA
Chelsea F.C.
Crystal Palace F.C.
Derby County F.C.
England Rugby
Fulham F.C.
Harlequins Rugby Club
Ipswich Town F.C.
Juventus F.C.



Leeds United F.C.
Liverpool F.C.
Manchester United F.C.
Northampton Town F.C.
Nottingham Forest F.C.
Plymouth Argyle F.C.
Saracens F.C.
Sheffield United F.C.
Tottenham Hotspur F.C.
Watford F.C.
West Bromwich Albion F.C.
West Ham United F.C.
Wolverhampton Wanderers F.C.

54 ROLES ACROSS CLUBS & SEM ORGANISATIONS

Including: CEO, Club Doctor, Director, Head of Medical, Head Physiotherapist, Team Physician, Consultant Radiologist

“The lineup of speakers was outstanding,
providing cutting-edge insights into the latest
advancements in sports medicine.”



SPONSOR PACKAGE HIGHLIGHTS

SILVER



3m x 2m space

2 x registration tickets

1 x social media post

1 piece of marketing material within the
conference give-away bag

Your logo on the conference website,
holding screens, conference programme
and welcome to the conference

£3,500 +VAT

PLATINUM



6m x 3m space

Premium position

Your logo on every delegate lanyard

Bespoke initiative of your choice

6 x registration tickets

6 exclusive posts on SMC socials

Tagged in every social media post

Up to 6 pieces of marketing material within
the conference give-away bag

Your logo on the conference website,
holding screens, conference programme
and welcome to the conference

CLICK HERE TO
CONTACT THE TEAM

GOLD



4m x 3m space

Premium position

3 x registration tickets

3 exclusive posts on SMC socials




Tagged in every social media post

Up to 3 pieces of marketing material within
the conference give-away bag

Your logo on the conference website,
holding screens, conference programme
and welcome to the conference

CLICK HERE TO
CONTACT THE TEAM

SPONSOR PACKAGE COMPARISON

SILVER	PLATINUM	GOLD
		
<p>3m x 2m space including electric and wifi</p> <p>2 x full conference registrations including catering and attendance at the Welcome Reception</p> <p>1 x exclusive post across our social media platforms</p> <p>Inclusion of your logo in the conference programme</p> <p>Inclusion of 1 piece of marketing material within the conference give-away bag (you supply)</p> <p>Your logo hyperlinked from the conference website</p> <p>Your logo on conference holding screens</p> <p>Your logo displayed at the Welcome to Conference</p> <p>Your logo displayed within the programme on event day</p>	<p>6m x 3m space including electric and wifi</p> <p>6 x full conference registrations including catering and attendance at the Welcome Reception</p> <p>6 x exclusive posts across our social media platforms</p> <p>Inclusion of your logo in the conference programme</p> <p>Up to 6 pieces of marketing material within the conference give-away bag (you supply)</p> <p>Your logo hyperlinked from the conference website</p> <p>Your logo on conference holding screens</p> <p>Your logo displayed at the Welcome to Conference</p> <p>Your logo featured within the programme on event day</p> <p>Named and promoted as the SMC's only Platinum Sponsor in the lead up to, and throughout the conference</p> <p>Named and promoted as the SMC's only Platinum Sponsor on the conference landing page</p> <p>Acknowledgment of your support at the Conference opening and closing</p> <p>Tagged in every SMC social media post</p> <p>Premium position</p> <p>Your logo featured on every participant lanyard</p> <p>Host a bespoke initiative of your choice at a time agreed by the conference team</p>	<p>4m x 3m space including electric and wifi</p> <p>3 x full conference registrations including catering and attendance at the Welcome Reception</p> <p>3 x exclusive posts across our social media platforms</p> <p>Inclusion of your logo in the conference programme</p> <p>Up to 3 pieces of marketing material within the conference give-away bag (you supply)</p> <p>Your logo hyperlinked from the conference website</p> <p>Your logo on conference holding screens</p> <p>Your logo displayed at the Welcome to Conference</p> <p>Your logo featured within the programme on event day</p> <p>Named and promoted as the SMC's Gold Sponsor in the lead up to, and throughout the conference</p> <p>Named and promoted as the SMC's Gold Sponsor on the conference landing page</p> <p>Acknowledgment of your support at the Conference opening and closing</p> <p>Tagged in every SMC social media post</p> <p>Premium position</p>

OTHER SPONSOR PACKAGES



WELCOME FUNCTION SPONSOR

The Welcome function will be held on the Thursday evening in the Avenell Club. Modern, stylish and versatile, The Avenell Club boasts art deco design, a spectacular feature bar and unrivalled views of the Emirates Stadium pitch. As the Sports Medicine Conference 2025 Welcome Function sponsor you will get:

- Named and promoted as SMC’s Welcome Function Sponsor in the lead up to and throughout the conference
- 3 x full conference registrations
- 2 x additional tickets to Welcome Reception
- 3 x exclusive posts across our social media platforms
- Inclusion of your logo in the conference programme
- Inclusion of 1 piece of marketing material within the conference give-away bag (you supply)
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo featured within the programme on event day
- Tagged in every SMC social media post
- Acknowledgment of your support at the Conference opening and closing
- Opportunity for a brief address and branding exposure during the Welcome Reception



PARTICIPANT GIVEAWAY X1

Each attendee will receive a high quality backpack full of goodies, and as our Participant Giveaway sponsor you will get:

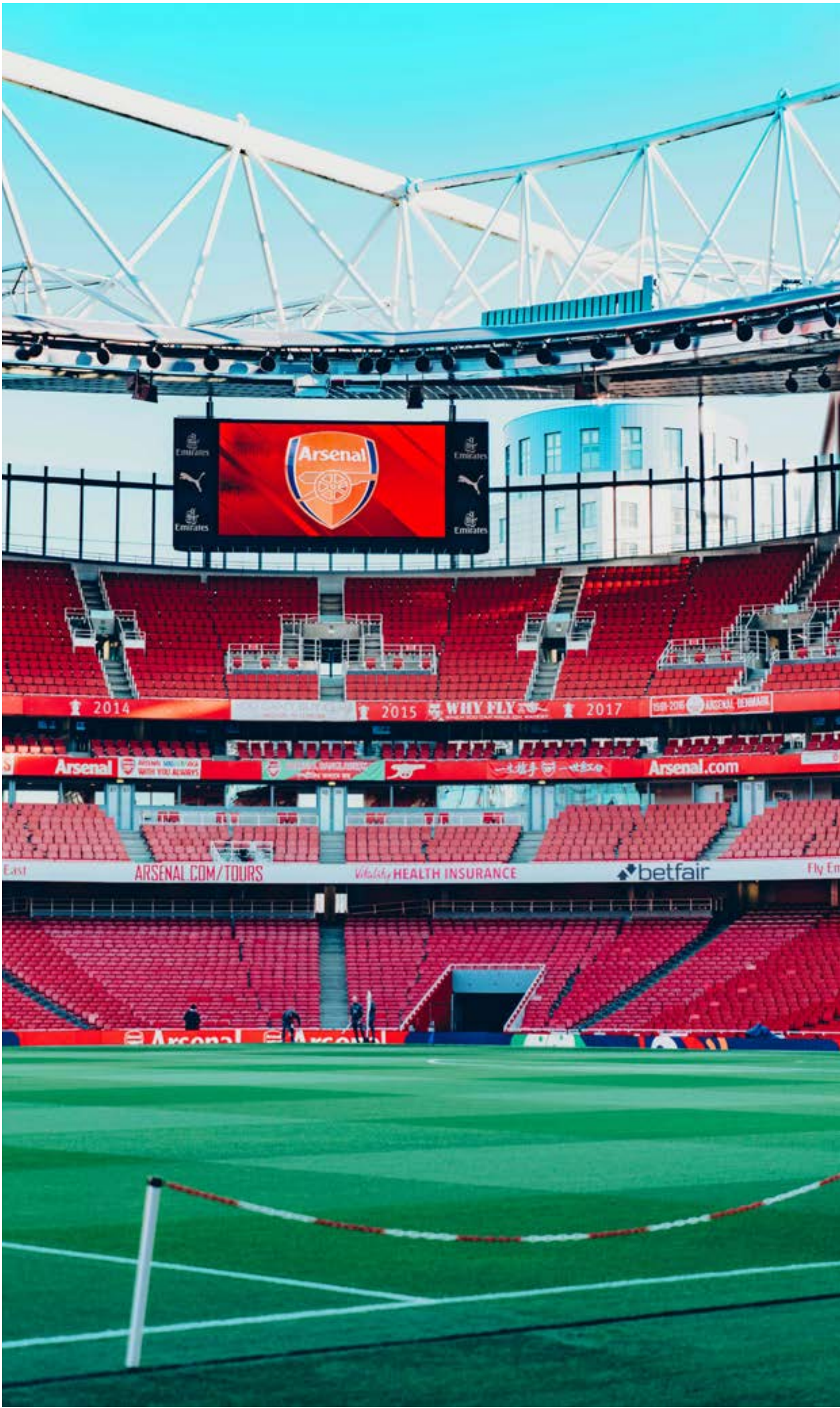
- Branded high quality backpack given to every participant, with your logo featured, upon registration at the event
- 2 x full conference registrations including catering and attendance at the Welcome Reception
- 1 x exclusive post across our social media platforms
- Inclusion of your logo in the conference programme
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo displayed within the programme on event day

CONFERENCE DINNER SPONSOR WORKSHOP SPONSOR

More details for both opportunities available upon request.

CONFERENCE LOCATION

EMIRATES STADIUM



CONFERENCE ROOM LOCATIONS

EMIRATES STADIUM



THE WOOLWICH

MAIN PRESENTATIONS, PLATINUM/GOLD SPONSOR AREA

EMIRATES LOUNGE

SILVER SPONSOR AREA & ALL CATERING

W AND M ROOMS

SPONSORED WORKSHOP ROOMS

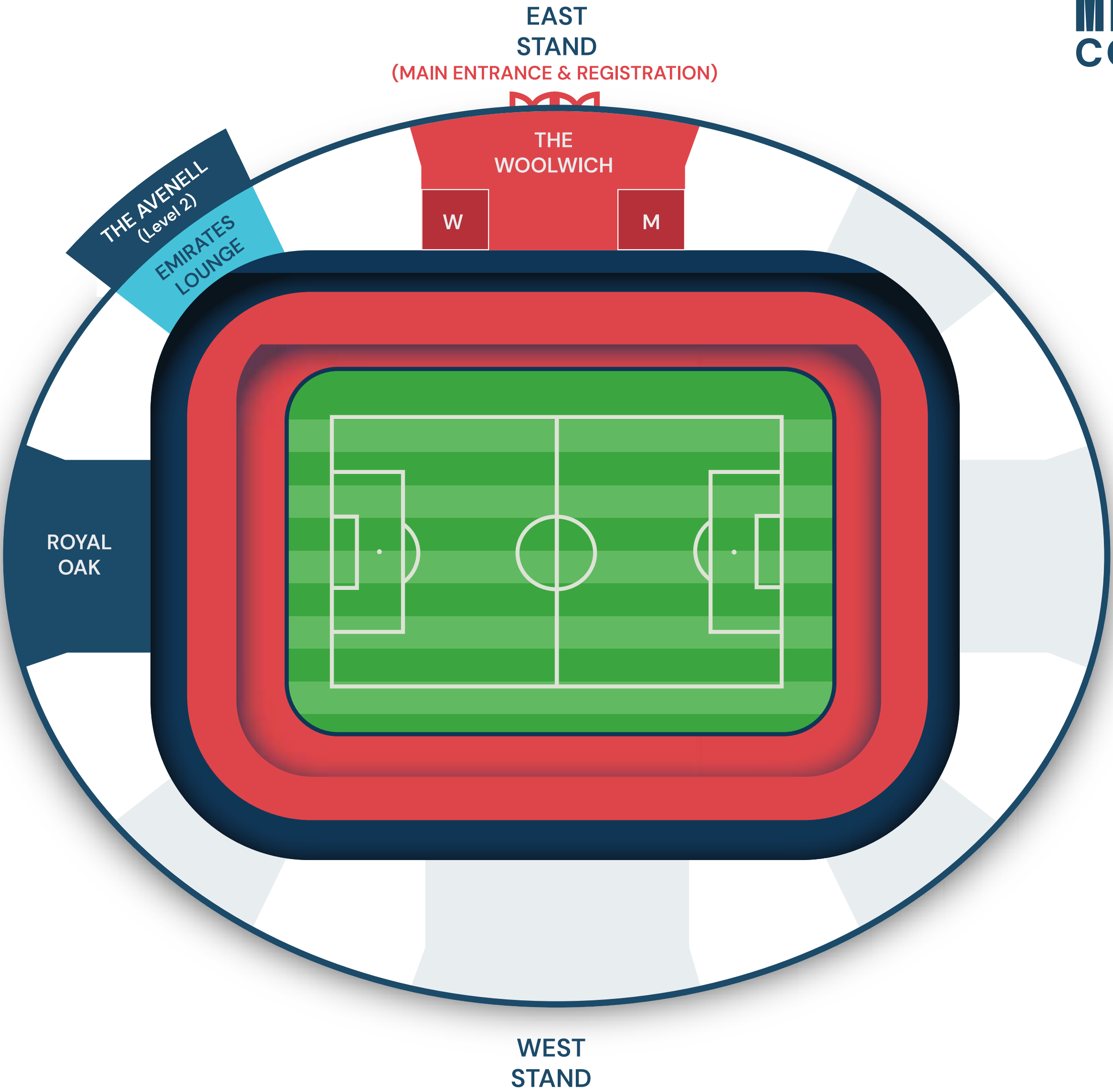
THE AVENELL

SPONSORED WELCOME FUNCTION

ROYAL OAK

SPONSORED CONFERENCE DINNER

NORTH
BANK



SPORTS MEDICINE 25 CONFERENCE

sportsmedconf.com



To discuss sponsorship opportunities please contact the team at sportsmedconf@whiteleafsolutions.com or give us a call on +44 1392 302 083

