

EMIRATES STADIUM

# SPORTS MEDICINE 24 CONFERENCE



2<sup>nd</sup> & 3<sup>rd</sup> September

# SPONSOR PACK

@EMIRATESSTADIUM  
HOME OF ARSENAL



# SPORTS MEDICINE 24 CONFERENCE

We are proud to announce our biggest ever Sports Medicine Conference, in collaboration with Arsenal Football Club and GE Healthcare. The conference is held at the exceptional facilities of the iconic Emirates Stadium in central London, the home of Arsenal Football Club!

We have brought together the best in sports medicine to share their combined expertise in clinical assessment, patient management, rehabilitation, imaging, and surgical interventions. Because looking after elite athletes is a team game!

Gain invaluable insights into imaging of muscle and tendon injuries and the specific challenges we can face. Learn from the best and hear clinicians share their victories and defeats, and how this has shaped their practice. This is an opportunity not to be missed to ensure you are up to date with all the latest research and trends in sports medicine.

This is an ideal platform to exchange ideas, enhance professional networks, and gain new insights for sports doctors, surgeons, radiologists, physiotherapists, osteopaths, rehabilitation therapists, and any clinician with an interest in sports medicine.

## WHAT TO EXPECT

- **Attend Inspiring Keynotes:** Hear from visionary leaders and innovators who are shaping the future of sports medicine.
- **Participate in Interactive Sessions:** Engage in hands-on workshops and panel discussions, designed to provide practical insights and actionable takeaways.
- **Explore Cutting-Edge Innovations:** Visit our exhibition hall to discover the latest products, technologies, and solutions from leading companies and startups.
- **Network with Peers:** Connect with fellow professionals, thought leaders, and potential collaborators during our networking events and informal gatherings.

## HIGHLIGHTS

- **Keynote Speakers:** Our distinguished keynote speakers include Dr Carles Pedret, Mr Andy Williams, and Professor Karin Silbernagel who will all share their visionary insight.
- **Special Events:** Don't miss our welcome drinks, where you can unwind and celebrate with your peers.
- **Workshops and Panels:** Sessions led by experts and industry pioneers.

# SPONSORSHIP



We are excited to welcome you as a sponsor of the Sports Medicine Conference – an opportunity for learning, networking, showcasing your brand and to foster meaningful connections with a global audience. Taking place on the 2nd & 3rd September 2024 at the iconic Emirates Stadium, home of Arsenal Football Club, this conference promises to be exceptional!

As a sponsor of the Sports Medicine Conference, you will position your brand at the forefront of sports medicine, gaining unparalleled exposure to a highly targeted and engaged audience. Our conference has attracted a diverse group of attendees, including industry experts, decision-makers, and influential voices who are shaping the future of sports medicine.

Your support and participation are crucial in making the Sports Medicine Conference a resounding success.

Together, we can drive innovation, inspire change, and create lasting impact.

**The Sports Medicine Conference Team**

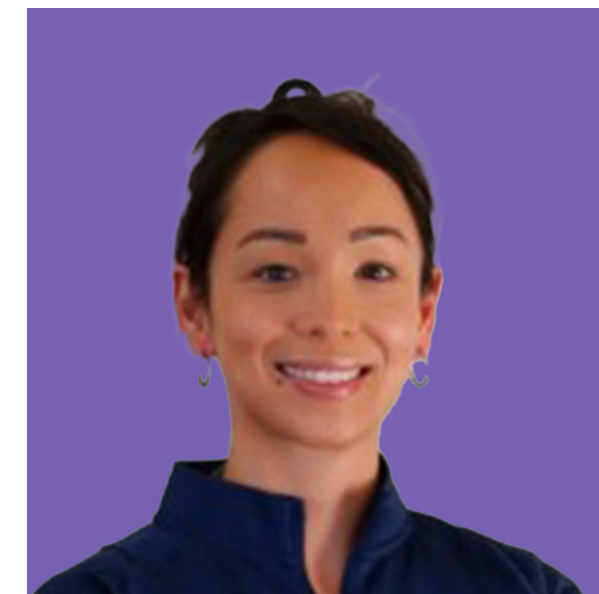
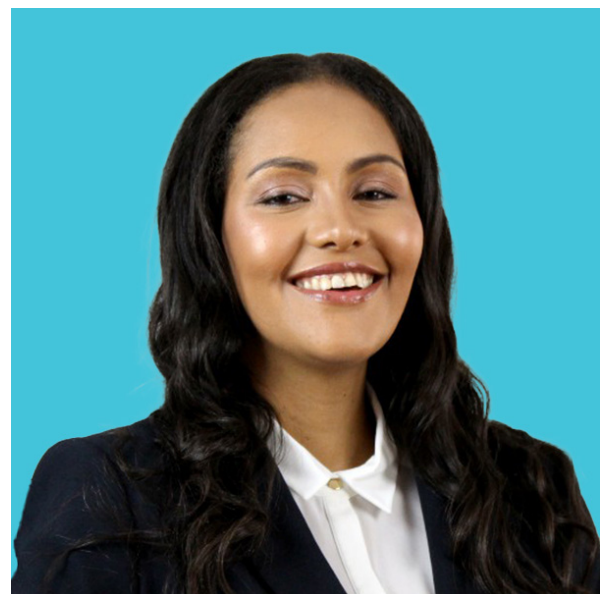
To discuss the sponsorship options please contact us at [sportsmedconf@whiteleafsolutions.com](mailto:sportsmedconf@whiteleafsolutions.com)



GE HealthCare

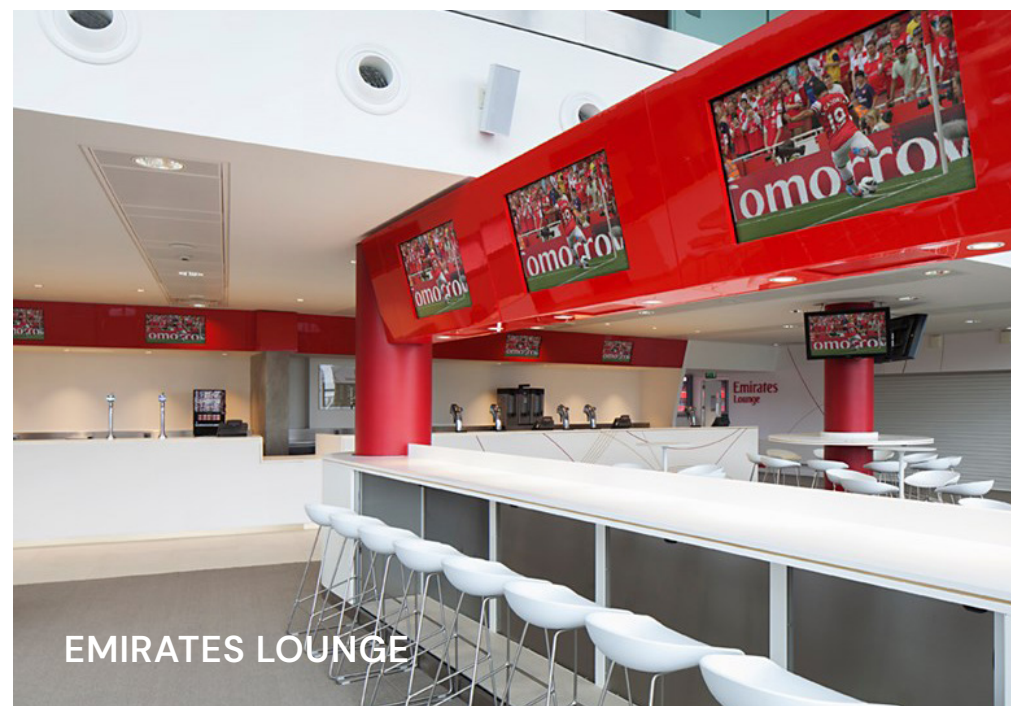
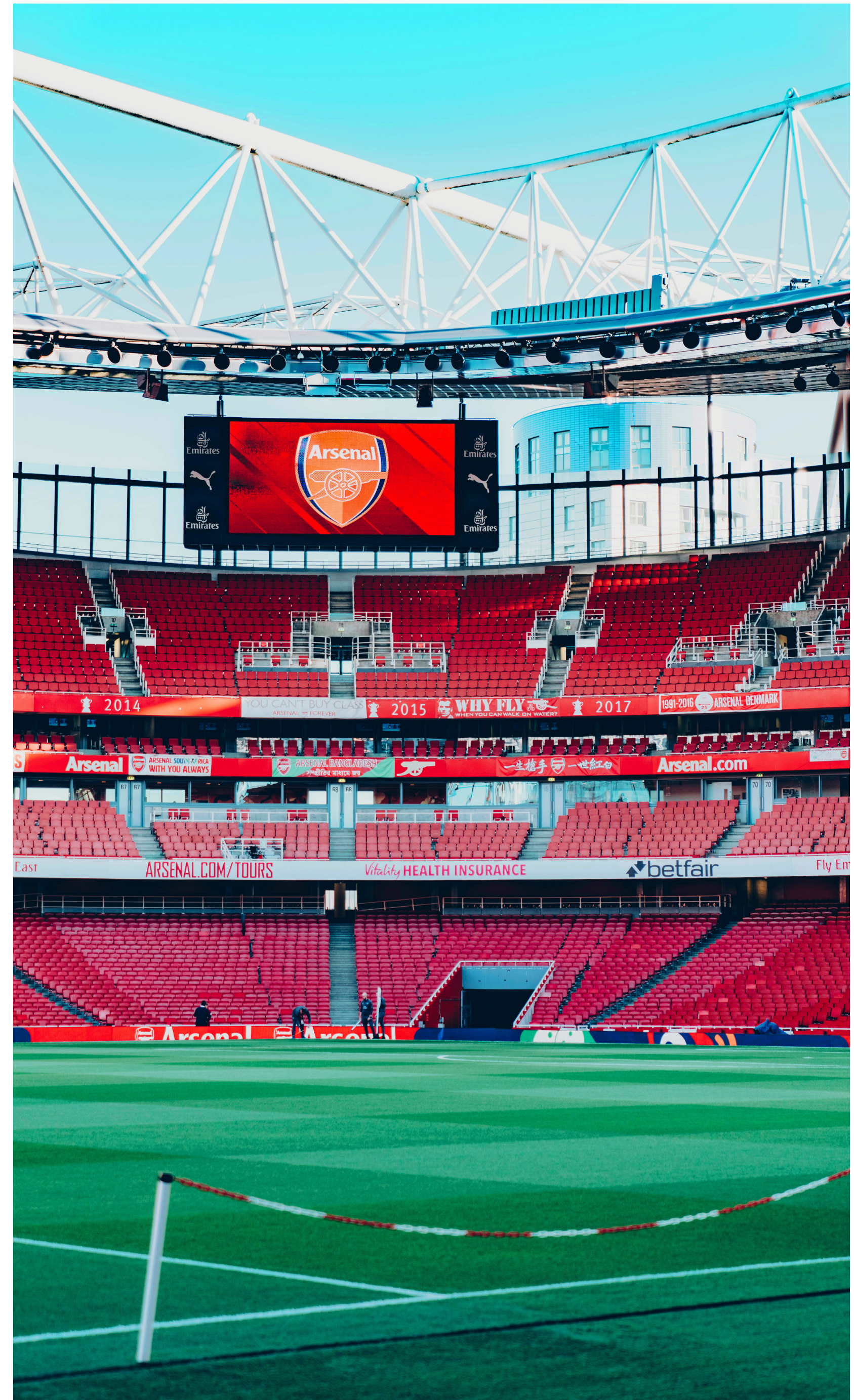
# WORLD CLASS SPEAKERS

[SEE FULL PROGRAMME](#)



CONFERENCE LOCATION

# EMIRATES STADIUM



EMIRATES LOUNGE

ROYAL OAK ROOM

EMIRATES LOUNGE

CONFERENCE ROOM LOCATIONS

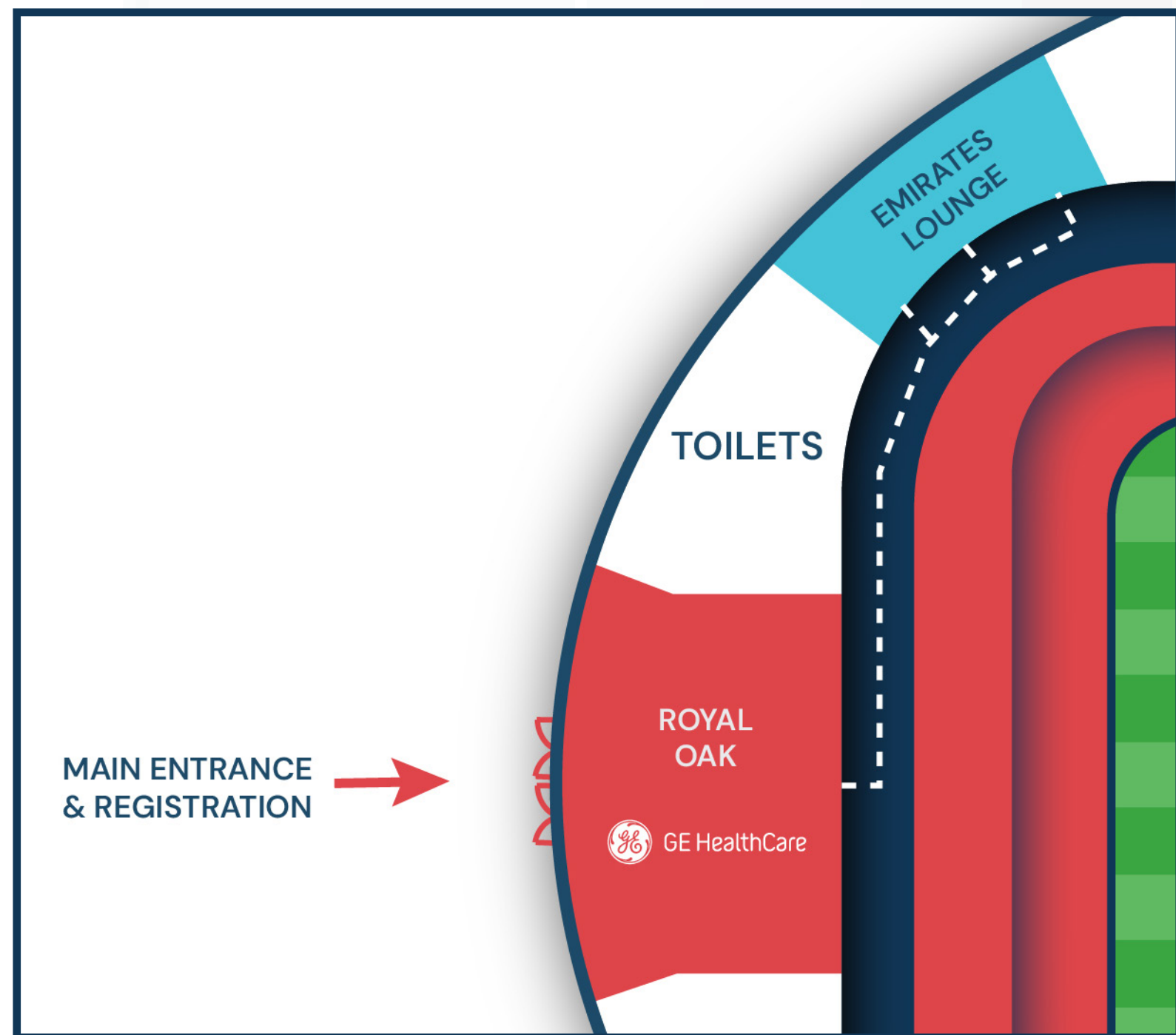
# EMIRATES STADIUM

## ROYAL OAK

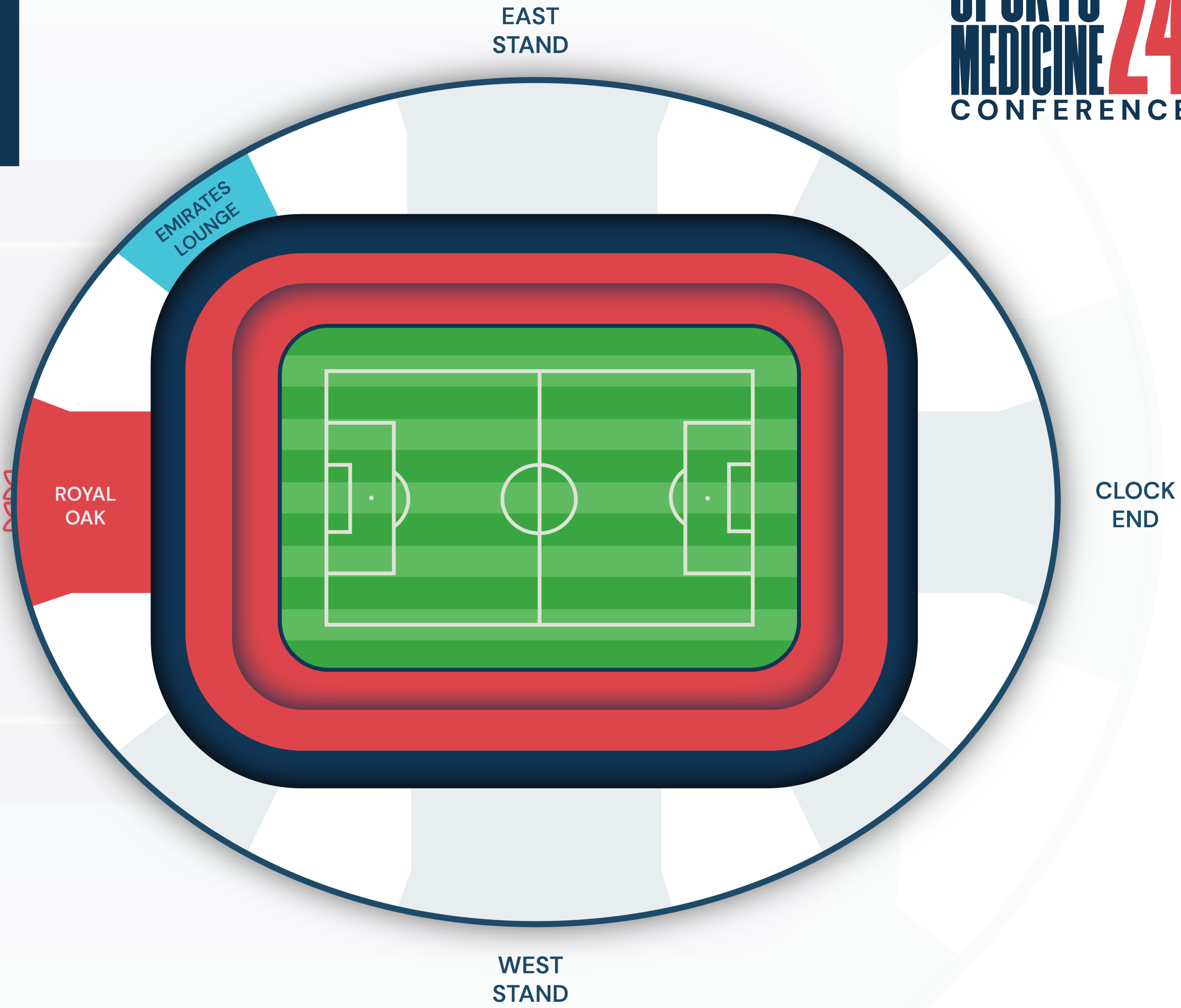
PRESENTATIONS, PARTNERS & PLATINUM/GOLD SPONSOR AREA

## EMIRATES LOUNGE

SILVER SPONSOR AREA, CATERING



NORTH BANK  
(MAIN ENTRANCE & REGISTRATION)



EAST STAND

CLOCK END

WEST STAND

# SPONSOR PACKAGE HIGHLIGHTS

## SILVER



3m x 2m space

2 x registration tickets

Fully branded display stand and table

1 x Social Media post

1 piece of marketing material within the conference give-away bag

Your logo on the conference website, holding screens, conference programme and welcome to the conference

**£3,000 +VAT**

## PLATINUM



6m x 3m space

Premium Position

Your logo on every delegate lanyard

Bespoke initiative of your choice

6 x registration tickets

Fully branded display stand and table

6 exclusive posts on SMC socials

Tagged in every social media post

Up to 6 pieces of marketing material within the conference give-away bag

Your logo on the conference website, holding screens, conference programme and welcome to the conference

CLICK HERE TO  
**CONTACT THE TEAM**

## GOLD



4m x 3m space

Premium Position

3 x registration tickets

Fully branded display stand and table

3 exclusive posts on SMC socials


Tagged in every social media post

Up to 3 pieces of marketing material within the conference give-away bag


Your logo on the conference website, holding screens, conference programme and welcome to the conference

CLICK HERE TO  
**CONTACT THE TEAM**


# SPONSOR PACKAGE COMPARISON

**SILVER** 

- 3m x 2m space including electric and wifi
- Fully branded display stand and table – set up for you and yours to keep post conference!
- 2 x full conference registrations including catering and attendance at the Welcome Reception
- 1 x exclusive post across our social media platforms
- Inclusion of your logo in the conference programme
- Inclusion of 1 piece of marketing material within the conference give-away bag (you supply)
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo displayed within the programme on event day

**GOLD** 

- 4m x 3m space including electric and wifi
- Fully branded modular display stand and table – set up for you and yours to keep post conference!
- 3 x full conference registrations including catering and attendance at the Welcome Reception
- 3 x exclusive posts across our social media platforms
- Inclusion of your logo in the conference programme
- Up to 3 pieces of marketing material within the conference give-away bag (you supply)
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo featured within the programme on event day
- Named and promoted as the SMC’s Gold Sponsor in the lead up to, and throughout the conference
- Named and promoted as the SMC’s Gold Sponsor on the conference landing page
- Tagged in every SMC social media post
- Acknowledgment of your support at the Conference opening and closing
- Premium position

**PLATINUM** 

- 6m x 3m space including electric and wifi
- Fully branded modular display stand and table – set up for you and yours to keep post conference!
- 6 x full conference registrations including catering and attendance at the Welcome Reception
- 6 x exclusive posts across our social media platforms
- Inclusion of your logo in the conference programme
- Up to 6 pieces of marketing material within the conference give-away bag (you supply)
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo featured within the programme on event day
- Named and promoted as the SMC’s only Platinum Sponsor in the lead up to, and throughout the conference
- Named and promoted as the SMC’s only Platinum Sponsor on the conference landing page
- Tagged in every SMC social media post
- Acknowledgment of your support at the Conference opening and closing
- Premium position
- Your logo featured on every participant lanyard
- Host a bespoke initiative of your choice at a time agreed by the conference team



# OTHER SPONSOR PACKAGES

## WELCOME FUNCTION SPONSOR

The Welcome function will be held on the Monday evening in the Avenell Club. Modern, stylish and versatile, The Avenell Club boasts art deco design, a spectacular feature bar and unrivalled views of the Emirates Stadium pitch.

As the Sports Medicine Conference 2024 Welcome Function sponsor you will get:

- Named and promoted as SMC's Welcome Function Sponsor in the lead up to and throughout the conference
- 3 x full conference registrations
- 2 x additional tickets to Welcome Reception
- 3 x exclusive posts across our social media platforms
- Inclusion of your logo in the conference programme
- Inclusion of 1 piece of marketing material within the conference give-away bag (you supply)
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo featured within the programme on event day
- Tagged in every SMC social media post
- Acknowledgment of your support at the Conference opening and closing
- Opportunity for a brief address and banner branding during the Welcome Reception



THE AVENELL CLUB

## PARTICIPANT GIVEAWAY X1

Each attendee will receive a high quality backpack full of goodies, and as our Participant Giveaway sponsor you will get:

- Branded high quality backpack given to every participant, with your logo featured, upon registration at the event
- 2 x full conference registrations including catering and attendance at the Welcome Reception
- 1 x exclusive post across our social media platforms
- Inclusion of your logo in the conference programme
- Your logo hyperlinked from the conference website
- Your logo on conference holding screens
- Your logo displayed at the Welcome to Conference
- Your logo displayed within the programme on event day

## COFFEE CART SPONSOR

Keep the attendees going, with hot beverages available throughout the conference.

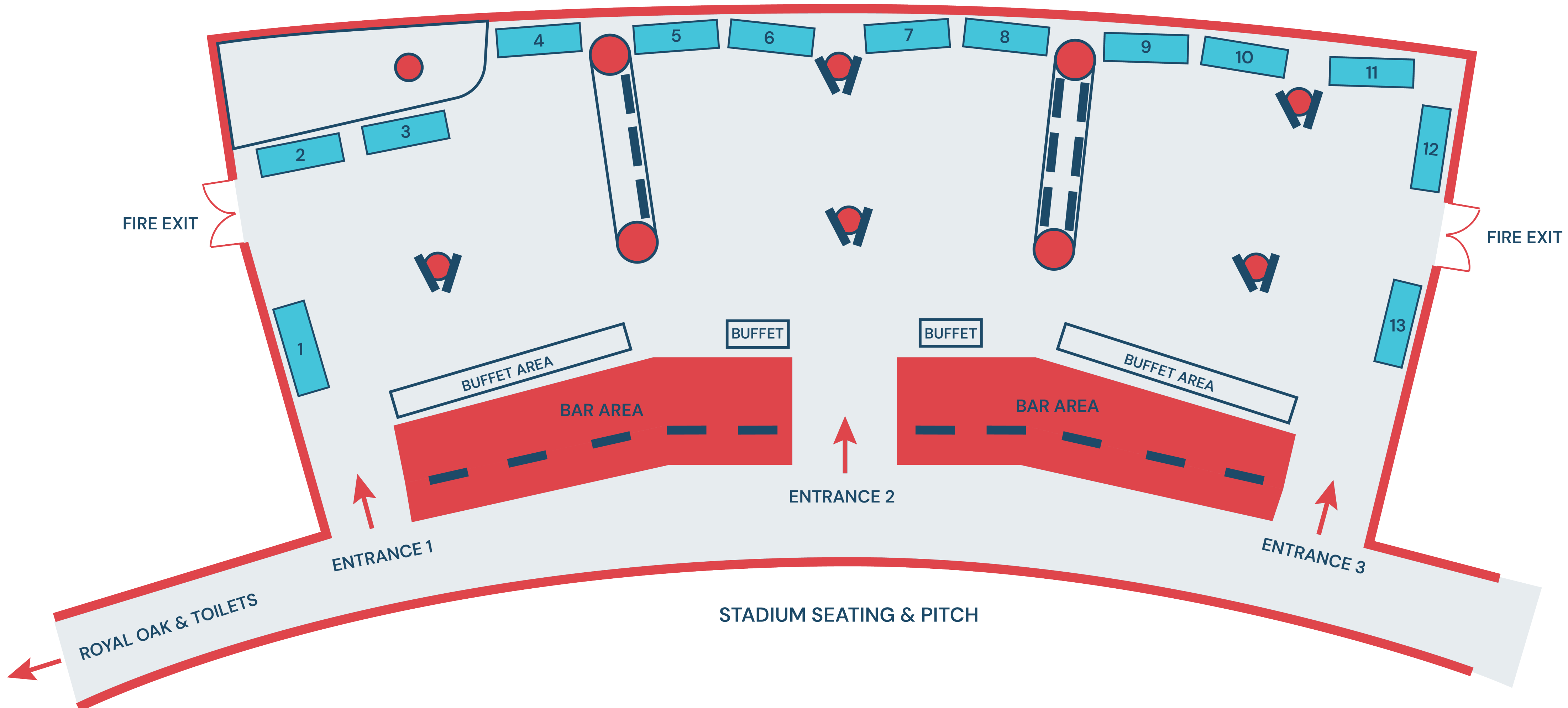
More details upon request.

SILVER SPONSORS



# EMIRATES LOUNGE

FLOOR TO CEILING WINDOWS



SILVER SPONSORS

# SILVER BOOTH

Each silver sponsor will be provided with a complimentary fully branded display booth and podium – as in the images below. Our specialist design team will personally brand your booth to ensure that you're marketed in the most eye-catching way possible.

The White Leaf Solutions design team will liaise with you and take care of your artwork design at no extra cost. No need to book costly courier services or deal with the hassle of arriving early to assemble your booth. Your area will be fully prepared and waiting for you on the day, just bring your laptop and you're ready to go!

And the best part? Post conference the booth is yours to keep. Simply pack the frame, graphics and extras in the wheeled carry case (which doubles as your podium) for easy transportation from the venue.



### BOOTH SPECIFICATIONS

2540mm (w) x 685mm (d) x 2225mm (h)

Weight: 16kg



When disassembled, the whole system fits neatly inside the wheeled carry case



The Arsenal

**SPORTS**  
**MEDICINE** **24**  
CONFERENCE

**WE'RE READY & WAITING**

[sportsmedconf.com](http://sportsmedconf.com)



white leaf  
SOLUTIONS

To discuss sponsorship opportunities please contact the team at [sportsmedconf@whiteleafsolutions.com](mailto:sportsmedconf@whiteleafsolutions.com) or give us a call on **+44 1392 302 083**



GE HealthCare